



Artwork Checklist

Creating artwork for print is easier than you might think. Follow these simple steps to get your design ready:

1. Create Your Design

Use your preferred design software. Start with a new document and set it to the correct size for the product you're ordering.

2. Add Your Design

Add your text, images, colours and other elements to create your artwork. Keep important information such as names, dates and text well away from the edges, at least 3-5mm.

3. Add Bleed

If your design has a background or image that reaches the edge, extend it 3mm beyond the finished size. This prevents unwanted white edges when your artwork is trimmed.

4. Check Your Colours

Screens use RGB colours, while professional printing uses CMYK. Colours can therefore look slightly different when printed. Where possible, create your artwork using CMYK for a more accurate representation.

5. Check Your Images

For the best print quality, use high-resolution images. I recommend 300 DPI wherever possible. Low-resolution images may appear blurred or pixelated when printed.

6. Save Your Artwork

For the best results, save or export your finished design as a PDF. This helps keep your fonts, images and layout in place.

Which Design Software Can I Use?

You can create your artwork using almost any design program, provided you can set the correct document size and save it in an accepted file format.

Before You Submit Your Artwork

Please carefully check your design before sending it to print. Make sure you have checked:

The correct size and orientation

All names, dates and spelling

Text is clear and easy to read

Images are high resolution

Important content is inside the safe area

Backgrounds extend into the bleed area

Colours look as expected

Nothing important is accidentally hidden or cut off

Please Note:

I can check your artwork for technical issues such as size, resolution, bleed and layout. However, I cannot check spelling, grammar, names or dates for you.

Always double-check your artwork before approving it for print.